



CITY OF LINCOLN ECONOMIC DEVELOPMENT COMMITTEE **AMENDED** AGENDA

July 12, 2017

8:00 AM

Lincoln City Hall

600 Sixth Street, Lincoln, CA 95648

First Floor Meeting Room

ROLL CALL: Matthew Brower, Matthew Gardner, Peter Gilbert, Joann Hilton, Dan Karleskint, Gary McDonald, Mike Miller (Chair), David Plaut, Cathi Ruff, Cherri Spriggs-Hernandez, Shawn Tillman, Sally Welch (Vice Chair), Carol Witten

MINUTES: Approval of Minutes from June 14, 2017 (*Attachment-Page 2*)

PUBLIC COMMENT: Citizens may address the Committee regarding items not posted on the agenda. In most cases, the Committee may not discuss or take action on items not posted on the agenda.

COMMITTEE BUSINESS:

1. Communications Subcommittee Action Plan (*Attachment-Page 3*)
2. Linkages Subcommittee Update (*Attachment-Page 5*)
3. Other Subcommittee Updates
4. EDC Support of Main Street Effort

INFORMATION ITEMS/UPDATES:

1. Placer Wine & Ale Trail (*Attachment-Page 6*)
2. American Way Magazine Regional Profile (*Attachment-Page 9*)

OTHER ITEMS:

1. Future agenda Items
 - a. Sunset Area Plan Update
 - b. EDC Award
 - c. Parklet Presentation
 - d. Destination Promotion

NEXT SCHEDULED MEETING:

August 9, 2017, 8:00 AM

